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Title:

Targeted Advertising in On-Demand Programming

I hereby certify that the following correspondence is being facsimile transmitted to the United States Patent and Trademark office:

- . 1. Notice of Appeal from Primary Exmainer in duplicate (4 pgs.)
 - 2. Petition for Extension of Time in duplicate (2 pgs.)
 - 3. Request for Pre-Appeal Brief Conference (6 pgs.)

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